



Receiving a breast cancer diagnosis is a mind-numbing experience. If you've ever heard those words "you have cancer," we understand.

WELCOME TO BREAST CONNECT, a Knoxville-area community of breast cancer survivors. In 2014, a group of breast cancer patients and survivors in Knoxville, Tennessee, met one evening for the purpose of companionship and support.

That group, nicknamed "Happy Hour for a Cure," grew as dozens of women found comfort and support in sharing their stories with those who had been down that road. What started as a Facebook page blossomed into BreastConnect.org, a locally based, non-profit website that provides a comprehensive one-stop shop where women can find resources and answers to help give them direction, confidence, and support during the most critical decision making process and beyond. The focus of Breast Connect remains Survivor helping Survivor. We were created by a team of breast cancer survivors, for the newly diagnosed.

SO TAKE A BREATH.

It's more important than ever to love yourself and to take good care of yourself. Your health and well-being must now come first. You are not selfish. It is never a sign of weakness to ask for help – it takes courage and strength. We know.

We've been there, and we are here for you.

Central to our mission, is our Sisterhood Program. This program matches a newly diagnosed patient in the East Tennessee area with another local survivor based on the expressed needs of the newly diagnosed patient. We want to ensure that anyone affected by breast cancer has access to someone who has already experienced a similar situation.

The survivor sisters in this program are dedicated to being a positive influence – to listen, encourage, share their own experience and provide information.

While the women in the program are certainly not doctors and cannot provide medical advice, they can provide examples of what worked and what did not work for them – everything from courses of treatment

to how to communicate the diagnosis to friends and family. They do not claim to have all of the right answers, but they are happy to share wisdom gained through their experiences. The newly diagnosed can use this wisdom to help them understand the journey that lies ahead of them, make more informed decisions and reduce stress. That's what BreastConnect.org is all about.

If you are interested in being a "sister survivor" to the newly diagnosed, please go to our Sisterhood Program to be a sister.

If you are newly diagnosed and would like to be paired with a sister survivor who has already been through treatment, go to the BreastConnect.org Sisterhood program and fill out the form to be matched with a sister.

No matter what your demographics are, or what your receptor status, surgery plan or treatment may be, we will find a match who has had a similar diagnosis and has been through what you are now facing.

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Come see what we are about at our next meeting!

CANCER SUPPORT COMMUNITY
AUGUST 25TH FROM 6-8PM
2230 SUTHERLAND AVENUE
RSVP to: contact@breastconnect.org



Come have a snack, something to drink and meet an incredible group of breast cancer survivors. If you have a wig, scarf, pillow or any other items you no longer need that may make another gal's surgery and treatment experience easier, we will be accepting donations for the new Breast Connect Closet. Feel free to take an item if needed.